The year 2014-2015 has been a productive and rewarding period for LEAP201, and as our organisation grows and we deepen our engagements in Indochina, I would like to take this opportunity to share with you our achievements over the past year. We are grateful for the generosity of our seed capital providers and our donors, who made all of this possible.

**Welcoming New Board Members**

As a start-up, we have continued our efforts in strengthening our organisational capabilities, developing a strong business plan and setting out our operational procedures to govern our activities. We are pleased to welcome onto our Board two new members, Chew Teck Soon and Cheah Sui Ling, who will lead our audit and development activities respectively, contributing to the high level of Board engagement in our organisation.

**2014 Highlights**

Board members and staff made several field trips to Cambodia and Myanmar during the year, where we established new connections and identified exciting new opportunities for our programs. We forged our first partnership in Myanmar with Proximity Designs, a leading social enterprise, and will support them with a business advisory grant to review their go-to-market strategy.

Another noteworthy highlight was the launch of our 2014 Bridges to Impact: Towards Self-Reliance Forum. We took the opportunity to unveil findings from our research, to share our ongoing commitments in Indochina, and most importantly, to foster a dynamic dialogue that generated inspiring ideas and solutions in assisting social enterprises and NGOs in their contribution toward poverty alleviation in Southeast Asia.

**Building Successful Partnerships: iDE Cambodia Impact**

Following the success of the first phase of our project with iDE Cambodia, we are happy to provide continued grant support for the second phase implementation of a management information system, which we believe will help their social enterprise, Lors Thmey, scale up operations and achieve greater impact. Our support for iDE Cambodia is achieving momentum on the ground and has led to **7,500 Lives Impacted** and delivered **6x rural income generated per dollar invested**.
Exploring Sustainability
As we continue to grow, LEAP201 is committed to working toward long-term sustainability. We have begun exploring the possibility of providing social loans as an extension of our program activities, and feasibility studies and extensive due diligence are currently ongoing.

Thank You for Your Contribution
Our achievements over the past year would not have been possible if not for the passion and dedication of our Board members, staff, and volunteers, and the fresh and innovative perspective they bring to poverty alleviation. I would like to thank our exceptional team for their remarkable commitment to our mission—it is a privilege to work with such passionate and talented colleagues.

We will continue to be guided by our principles—to focus on sustainable improvements in livelihood and income of the poor to reduce dependency on donor funding. At the same time, we will continuously innovate in our programs and in our communication and engagement with all stakeholders, so as to deliver even more impactful achievements.

As we set out to achieve our goals in the coming year, we thank you—our supporters who provide us with the much needed momentum to realise our vision of a Southeast Asia where every individual can live with dignity and freedom.

Michael Lien
Founder & Board Chairman
LEAP201
MISSION

Our mission is to empower the poor to break out of the aid dependence and poverty cycle, and to lift themselves above the poverty line of $2 per day.

VISION

We envision a Southeast Asia where every individual can live with dignity and freedom.

ABOUT LEAP201

LEAP201 is a Singapore-based non-profit organisation that aims to reduce poverty in Indochina. Our name reflects our commitment towards lifting people in rural communities above the US$2-a-day poverty line. LEAP201 was borne out of the experience that aid or simple handouts are ineffective in reducing poverty, as they do not create sustainable income generation. LEAP201 specializes in catalysing projects that allow rural populations to develop earnings capacity and become self-reliant.

The LEAP201 Difference

We act as catalysts in rural development within the agriculture value chain. Our current geographical focus is Cambodia and Myanmar. We provide venture philanthropy funding in a ‘grants-plus’ model that ensures our partners can maximize the impact per dollar given through hands on support, access to growth networks, and business advisory services. Our partners are social enterprises / NGOs that are usually ‘impact first’ enterprises focused on delivering social and environmental good, but may not yet be at the scale to achieve financial sustainability.
Bringing Affordable Solutions to the Rural Poor

A makeshift wooden yoke over one shoulder and a watering can hanging from each end by a fraying rope—this is how the majority of rural farmers collect their water today. During the dry season, they must walk several miles each day under the unforgiving sun to collect water for their families and their crops.

New affordable technologies are providing rural farmers with improved access to water. Small-scale pump irrigation provides farmers with more reliable, direct access to sources of water, allowing them to grow crops in the dry season. The effects of these technologies are transformative—food is more plentiful, children are healthier, and families have an additional source of income to meet their basic needs.
In November 2014, LEAP201 hosted Bridges to Impact: Towards Self-Reliance, a forum aimed at generating inspiring ideas and innovative solutions to address the challenges that social enterprises face in their path towards financial sustainability and self-reliance. The forum brought delegates together to participate in the dialogue on bridging the gap between promising social enterprises and funders, as they scale up towards delivering sustained impact. The forum was attended by 180 delegates and 15 inspiring speakers and is a part of LEAP201’s advocacy role in the Singapore community.

At the forum, we featured inspiring speakers and panelists who shaped the discussion and shared their own experiences, including valuable insights from the field and applicable lessons from both the private and public sectors. We also unveiled the findings of a research paper that introduced the current landscape of agricultural social enterprises in Cambodia and Myanmar, highlighting the wide funding gap and identifying financing opportunities and solutions to help these organizations grow sustainably.

We believe that Singapore has a unique and strategic role to play in the development of Southeast Asia. While it is a place for innovation and leadership, Singapore’s financial markets are a key source of funding for the region’s growth and expansion. By strategically collaborating with our neighbours, we can facilitate the transfer of skills and knowledge, and grow together as a region.

At LEAP201, our goal is to find ways to bring people and ideas together for lasting change in the fight against poverty. Through this forum, we aim to share our work and philosophy with the community, both in Singapore and throughout Southeast Asia, and to serve as a catalyst in building awareness and inspiring action.
“Every organisation, whether a funding house or a social enterprise, has a mind . . . But every organisation also has a heart. The difference is it can be a harsh business heart, which is the corporate kind of heart, or it can be a soft social heart . . . the mantra for sustainability for any kind of organisation is a business mind, social heart.”

- Pradeep Kashyap, Founder & CEO, MART

“INSIGHTS AND PERSPECTIVES

The critical part of success is about identifying products and services that recognise a user need and that help people be more productive, raise incomes, and help them be more resilient to change, and it’s also about doing things at scale. The traditional NGO model is to do things in a few villages but Myanmar has about 65,000 villages, how do you reach that with an NGO model? There’s going to be a need for social enterprises for at least a couple of decades, in conjunction with private and public sector investments as well.

- Jim Taylor, CEO, Proximity Designs

Corporates can play a significant role. I don’t think that corporates can necessarily create entrepreneurs, but they can certainly help in terms of finance and in terms of talent.

- Till Vestring, Board Member, LEAP201

The real difference between organisations that need capital and organisations that need philanthropy is whether or not the market exists for what that company is doing. The companies that exit from the Valley of Death for us are those that can address needs, for which there’s demand. The low income market, whether it’s a rural low income market or an urban low income market, is a market that has demand, and as long as the company produces goods and services that have a demand the company will be sustainable.

- Micaela Ratini, Co-Founder, Insitor Management

To help social enterprises build capacity to scale and become impact investment ready, assistance can be provided through philanthropic funding in smaller grant amounts of $50K, together with placing skilled talents to help fill gaps in business operations and management.

- En Lee, Co-Head Asia Pacific, LGT Venture Philanthropy

“When we started, we wanted to treat people as customers and not charity recipients or aid beneficiaries, because as customers, it’s a mutual exchange, a relationship . . . Coming from a point of empathy and treating people as customers with choice is an extremely important mentality to start with.”

– Debbie Aung din, Co-Founder, Proximity Designs

“The ability to attract needs-based funding is vital to building sustainable programs, but procuring these grants is problematic, as external funding often requires organisations to bend objectives to match donor priorities. On the contrary, LEAP201 has worked diligently to align their objectives with ours, and through our partnership we have been able to streamline key business process that have significantly improved our social impact.”

– Shaun Waits, CEO, Lors Thmey
Panel 1: Birth of a New Paradigm?
Agri-Social Enterprises of Cambodia and Myanmar
Over the years, traditional donor-driven aid has fallen short in driving the change necessary for lifting millions of rural poor above the poverty line. Market-led solutions and sustainable and scalable business models with demonstrated impact have emerged as promising alternatives, and young social entrepreneurs in Cambodia and Myanmar are pushing the envelope to make a difference.

“With strategic partnerships, incubation, and targeted support, social entrepreneurs have the potential to transform the development landscape and provide smallholder farmers a sustainable route out of poverty, with access to better quality input, technical advisory, and linkages to markets.”

Panel 2: Bridging the Valley of Death
Financing Toolkit for Early Stage Social Enterprises
The Valley of Death refers to a gap after initial funding is secured when additional funding is scarce, minimizing rates of survival for early-stage social enterprises. Typically, they rely on donor funding and grants, as they do not often meet the benchmarks to be considered for serious investment. However, there exist great opportunities for early-stage social enterprise investment in Indochina with quality returns and social outcomes.

“Investors and grant-makers should focus on being a part of early-stage social enterprises’ journey toward sustainable funding. This requires a deeper involvement and a patience to see things through, but the payoffs can be meaningful.”

Fireside Chat: Realizing the New Paradigm
How Can You Help?
Building bridges to impact and creating opportunities for the rural poor to achieve self-reliance is both a theme explored in the forum and a strong mandate for LEAP201. Many aspiring social entrepreneurs, non-governmental organizations, and inspiring individuals are eager to help rural farmers in Indochina improve their livelihoods, but how can we best catalyse sustained impact?

“If we approach these opportunities with empathy and treat farmers as customers, not charity recipients, we can build a value proposition and lasting partnerships. This will allow social enterprises and organizations to extend ladders to those living in poverty, so that they can lift themselves upwards and above the poverty line.”
Bridges to Impact: A New Paradigm for Agri-Social Enterprises in Cambodia and Myanmar is a research report, commissioned by LEAP201. It aims to identify the challenges and opportunities in Cambodia and Myanmar, develop a basic framework of agri-social enterprises, assess the gaps, and suggest potential initiatives to overcome them. The report was based on field and desk-based research incorporating over 50 interviews with key organisations and experts, presenting an overview of key trends relating to agri-social enterprises in both countries.

**Making a Difference: Social Enterprises in Agriculture**

Agricultural social enterprises have the potential to bring market-led solutions and income generation opportunities to rural smallholder farmers. The classic approach to poverty alleviation in rural areas is through donor-funded NGO programs. Many of these programs have delivered significant impact over a broad-reaching agenda covering various desired social outcomes but are often not linked to income generating activities for smallholders. Social enterprises present an alternative approach that marries a business focus on financial sustainability with a strong social mission. Through market-led approaches that integrate smallholder farmers directly into value chains, they aim to achieve scale and impact without long-term reliance on donor funding.

Agricultural social enterprises are slowly emerging in Cambodia and Myanmar. The concept of social enterprise is relatively well-established in Cambodia and it continues to gain recognition in Myanmar. Social enterprises in both countries are supported by a growing network of socially oriented investors and social enterprise consultancies who are committed to developing an enabling ecosystem. In an atmosphere ripe for investment, there is a huge opportunity for socially oriented businesses in the agriculture sector in both Cambodia and Myanmar to lift people out of poverty.

**Needs Assessment: Key Barriers to Growth**

The research highlights three key barriers to growth: lack of entrepreneurial leadership, limited access to finance, and lack of technical skills to meet specific business challenges. Entrepreneurial leadership is a key challenge facing this sector, where many local level enterprises are initiated as NGO programs but struggle to scale sustainably due to a limited local talent pool. There continues to be significant gaps in funding, in particular, working capital and early growth stage funding for start-ups prove difficult to access and secure. There is an imminent need to grow local talent and equip them with the necessary business and functional skills to meet the challenge of leading these enterprises to scale.
Cambodia and Myanmar are two of the poorest countries in Southeast Asia, where 30 million people live on less than US$2 a day. This is equivalent to 50% of the population in Cambodia and 42% in Myanmar. The majority of these people are from rural farming villages and rely on subsistence farming for their livelihood. The biggest challenges faced by smallholder farmers are the lack of access to quality inputs, affordable financial services, and linkages to markets. Smallholder farmers are also extremely vulnerable to risks, and a health or weather shock can lead to a severe loss of income or indebtedness. LEAP201 has partnered with inspiring and innovative programs that empower these farmers with tailored and sustainable solutions to help them break out of the poverty cycle and lift themselves above the poverty line.

To measure the efficacy of our work, we focus on sustainable improvements in livelihood and income of the poor to reduce dependency on future aid. For each of our projects, we measure the lives impacted as well as rural income generated per dollar invested, to ensure that we are reaching the highest impact possible.

In Cambodia, LEAP201 currently partners with Lors Thmey, a sustainable micro-franchise enterprise run by iDE Cambodia that supports and trains Farm Business Advisors (FBAs) to provide quality agricultural inputs and know-how to farmer clients. FBAs are themselves enterprising smallholder farmers from the same villages who also run demonstration farms to provide their farmer clients with the knowledge and skills to increase their agricultural productivity.

LEAP201 provided grants-plus support to help Lors Thmey with a strategic business and systems repositioning review and implementation. In the first phase of this project, through the engagement of a strategy consultant, a thorough review of Lors Thmey’s business processes was conducted to streamline operational processes and to design for efficiency.
In Myanmar, LEAP201 has entered into a new partnership with Proximity Designs, a leading social enterprise and input innovator focused on designing and delivering affordable, income-boosting products and services for rural farmers. In the process of their work, Proximity Designs has built up the most extensive sales network in Myanmar’s rural areas, reaching over 486,000 people and generating over US$276 million in rural income since they started operations in 2004.

Proximity Designs aspires to have the most effective rural go-to-market system, with the deepest reach and the best advisory relationships with farmers. We are supporting our new partner through a grant for designing an integrated go-to-market strategy to expand their network, empower more farmers, and drive greater impact in rural Myanmar.

Additionally, a careful change management strategy, including workshops and on-the-ground training, was carried out to ensure smooth organization-wide adoption. Through the key process improvements that were implemented, Lors Thmey has already witnessed significant gains in the efficiency and effectiveness of its operations, including a sharp rise in new farmer clients of 400% from May to July 2014.

In the second phase of the project, LEAP201 provided continued support for the implementation of a management information system (MIS) to build on and leverage the success of the business process streamlining and to help Lors Thmey position for growth. With a customized MIS in place and the ability to cope with complex procurement, inventory and sales across multiple locations, Lors Thmey will be able to implement its ambitious plans to scale operations across more provinces. Many more farmers will have access to technical advice and readily available quality agricultural inputs, resulting in higher yields, more reliable harvests, and increased profits. As a consequence, those farmers and their families will be able to afford better nutrition, health care, and education for their children, indirectly impacting over 25,000 lives in rural Cambodia each year.

In Myanmar, LEAP201 has entered into a new partnership with Proximity Designs, a leading social enterprise and input innovator focused on designing and delivering affordable, income-boosting products and services for rural farmers. In the process of their work, Proximity Designs has built up the most extensive sales network in Myanmar’s rural areas, reaching over 486,000 people and generating over US$276 million in rural income since they started operations in 2004.

MYANMAR
**Our Role**
LEAP201 seeks to deliver impact beyond the funding we provide. We go beyond traditional philanthropy by playing an active role as both a catalyst and a strategic advisor to our project partners.

**What is LEAP201’s ‘Grants-Plus’ Model?**
‘Grants-Plus’ refers to the giving of philanthropy grants along with a high level of engagement with our partners, including providing strategic and business advisory, organisational capacity building, and other non-financial support. The model is reflective of our strong commitment to provide our partners with the most effective support, both strategic and technical, equipping them with the resources to strengthen and grow their business and program models. By identifying our partners’ core areas of need, we work collaboratively with them to design projects that target organisational and operational nerve centres, enabling their work to have greater reach and impact, and at the same time make our funding go further, allowing us to make a greater difference.
Soeng's Story

Soeng Sopheak is Lors Thmey’s youngest Farm Business Advisor (FBA) at the age of 30. His success is driven by a passion for knowledge and a desire to use that knowledge to help others. When farmers become FBAs, they take on a role as both student and teacher—a role that Soeng fully embraces—as they learn new techniques from Lors Thmey and later teach those techniques to their own farmer clients.

Soeng speaks warmly about his relationships with his Commercial Agronomist (CA) and his clients—he is continually learning, and when he doesn’t know the solution to a problem he asks his CA, who works with him and his client together to find a solution. As a young farmer with access to a smart phone, he also looks to the internet for self-taught solutions, referring to Lors Thmey’s Facebook page and how-to videos on YouTube for new and innovative ideas.

For many farmers, it is not only the raised income, but also the transfer of knowledge that they gain from their relationship with Lors Thmey. For Soeng, sharing the knowledge that he has gained with other farmers, and knowing that he is helping those farmers to lift themselves out of poverty, is what makes his job worthwhile.
Lors Thmey, which means ‘new growth’ in Khmer, supports and trains a network of over 200 local Farm Business Advisors (FBAs) that provide high quality agricultural inputs and sound technical advice to over 20,000 smallholder farmers in rural Cambodia through a micro-franchise model. Commercial Agronomists (CAs) from Lors Thmey continually support the FBAs through on-the-ground training and by disseminating information on market prices, demand trends, climate forecasts, pest outbreaks, and up-to-date agricultural research. FBAs work closely with their clients to identify constraints and opportunities that can be addressed through products, services, and technical advice. This creates a strong bond between the CA, FBA, and farmer client, often resulting in multi-year support networks that are mutually beneficial for everyone involved. Together, they have forged innovative, lasting solutions that build a future where rural farmers can progress and lift themselves out of poverty.

Stories from the Field

Before Chea Sophany began working as an FBA a year and a half ago, he didn’t have enough money to purchase seeds from Lors Thmey, but looking around his demonstration plot today, it is inspiring to see how far he has progressed since then. Chea has a simple, but essential irrigation system connected to his flourishing cucumber field, and leaned against the side of a shed is one of Lors Thmey’s drum seeders, a cost-saving technology that allows him to produce higher rice yields.

Rural Cambodian farmers face many challenges, ranging from an unforgiving climate to urbanisation and the accompanying labour shortage due to the younger generation migrating to cities to look for work. That is why Lors Thmey’s new techniques and productivity-raising technologies, combined with cheaper quality inputs, are necessary for the survival and continuation of many smallholder farmers.

When Chea shifted from traditional farming methods to the newer techniques he learned from Mornh Thou, his CA, he finally experienced good results and was able to feel pride in his efforts. Chea still faces his fair share of challenges, but whenever there is a problem that needs on-going attention, Mornh visits daily to give technical advice, and Chea jokes that sometimes he sees his CA more than he sees his own clients.
Mornh’s technical support has helped Chea to develop and grow his demonstration plot, where he can showcase Lors Thmey’s technologies so clients and other villagers can come and witness the first-hand benefits. For many FBAs, a successful demonstration plot can be enough to entice new clients to purchase Lors Thmey’s technologies, and as Chea says, “it’s not hard to find a market to sell effective products.”

Pen Daravuth, one of Chea’s 15 clients, has achieved similar success with Lors Thmey’s inputs and technologies. Pen sought his FBA’s help to solve a pest outbreak and a water shortage—two common challenges for rural Cambodian farmers. Chea helped his client install an irrigation system and apply an organic fertilizer to his cucumber plants, which are now healthy and ready for daily harvest. Chea was not only there to deliver the technology and help set everything up, but he also checks back frequently to make sure everything works properly. When asked if he will continue working with his FBA, Pen readily replied “of course, forever” with a smile on his face.

Rural Cambodian farmers like Chea and Pen can raise their incomes significantly by growing and selling high-value crops, but many lack the good quality inputs, technologies, and support necessary to take advantage of those opportunities. Through the FBA program, Lors Thmey has established a sustainable network of hard-working, knowledgeable agricultural experts who are continuously working to expand their connections and to empower more people to lift themselves above the poverty line.
## FINANCIAL SUMMARY

### STATEMENT OF COMPREHENSIVE INCOME

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<tr>
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<th>FY14/15</th>
<th>FY13/14</th>
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<tbody>
<tr>
<td><strong>Income</strong></td>
<td>S$1,503,635</td>
<td>S$1,125,000</td>
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<td>Other operating income</td>
<td>13,346</td>
<td>110</td>
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<tr>
<td><strong>Other expenses</strong></td>
<td>(314,641)</td>
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<td>Administrative expenses</td>
<td>(85,933)</td>
<td>(39,234)</td>
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<td><strong>Surplus from ordinary activities</strong></td>
<td>1,116,407</td>
<td>1,085,876</td>
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<tr>
<td><strong>Other comprehensive income</strong></td>
<td>-</td>
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<tr>
<td><strong>Total comprehensive surplus for the period</strong></td>
<td>1,116,407</td>
<td>1,085,876</td>
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### BALANCE SHEET

#### NON-CURRENT ASSETS

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<tr>
<th></th>
<th>FY14/15</th>
<th>FY13/14</th>
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<tr>
<td>Property, plant and equipment</td>
<td>2,547</td>
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<td>Financial assets, available for sale</td>
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<td><strong>Total Non-current assets</strong></td>
<td>2,015,324</td>
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#### CURRENT ASSETS

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<td>Other receivables</td>
<td>5,331</td>
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<td>Cash and cash equivalents</td>
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<td><strong>Total Current assets</strong></td>
<td>297,527</td>
<td>1,087,076</td>
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### CURRENT LIABILITIES

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<td>Amount payable to grantees</td>
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<td>Payables</td>
<td>6,084</td>
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<td><strong>Total Current Liabilities</strong></td>
<td>108,913</td>
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### NET CURRENT ASSETS

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<tr>
<td><strong>Net current assets</strong></td>
<td>188,614</td>
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### NET ASSETS

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<th></th>
<th>FY14/15</th>
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<tbody>
<tr>
<td><strong>Net Assets</strong></td>
<td>2,203,938</td>
<td>1,085,876</td>
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### ACCUMULATED RESERVE

<table>
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<tr>
<th></th>
<th>FY14/15</th>
<th>FY13/14</th>
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<tr>
<td>Accumulated surplus</td>
<td>2,202,283</td>
<td>1,085,876</td>
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<td>Fair value reserve</td>
<td>1,655</td>
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<tr>
<td><strong>Accumulated reserve</strong></td>
<td>2,203,938</td>
<td>1,085,876</td>
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</table>

### Reserves Policy

The Board has agreed to set aside S$1 million of reserve, which is approximately equivalent to 2.5 years of operating expenses based on our latest financial statements.
GOVERNANCE AND OUR TEAM

LEAP201 believes that good governance is the foundation of a strong and trustworthy organisation. Our Board is committed to enforcing accountability and transparency and to being well-engaged in all of LEAP201’s activities. We have formalized Board committees for management, programs, and audit to oversee all aspects of our work and to ensure the highest standards of governance.

STAFF
Manju Seal* - Executive Director
Karen Chua - Head of Programs
Spandana Bhattacharya - Summer Intern 2014
Alethea Cook - Summer Intern 2015

COUNTRY ADVISOR
Micaela Ratini - Cambodia

*Relocated back to the U.S. with her family as at 30.06.2015.

BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation</th>
<th>Occupation</th>
<th>Date of Appointment</th>
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</thead>
<tbody>
<tr>
<td>Michael Lien</td>
<td>Board Chairman &amp; Founder</td>
<td>Chairman, Wah Hin &amp; Co Pte Ltd</td>
<td>23.11.2012</td>
</tr>
<tr>
<td>James Loh</td>
<td>Co-Founder</td>
<td>Founder &amp; CEO, JL Pte Ltd</td>
<td>23.11.2012</td>
</tr>
<tr>
<td>Elaine Yew</td>
<td>Member</td>
<td>Managing Partner, Egon Zehnder, Singapore</td>
<td>23.11.2012</td>
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<tr>
<td>Wee Sin Tho</td>
<td>Member</td>
<td>Senior Advisor, Office of the President, National University of Singapore</td>
<td>30.4.2013</td>
</tr>
<tr>
<td>Till Vestring</td>
<td>Grants Committee Chair</td>
<td>Partner, Bain &amp; Company, SE Asia</td>
<td>13.11.2013</td>
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<tr>
<td>Chew Teck Soon</td>
<td>Audit Committee Chair</td>
<td>Independent Director</td>
<td>23.1.2015</td>
</tr>
<tr>
<td>Cheah Sui Ling</td>
<td>Member</td>
<td>Vice Chairman (Asia-Pacific), Avista Advisory Group</td>
<td>24.4.2015</td>
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EXECUTIVE VOLUNTEERS
Jinwen Chen
Radhika Dhall
Kam Kah Ken
Jenny Lai
Ivan Lim
Peggy Lim
Patsy Mok
Shobha Punukolllu
Rosa Wong

CORPORATE SERVICES
Auditor – Strategic Audit Alliance Pac,
Appointed on 19.3.2015
Accountant – PN Corporate Services Pte Ltd,
Appointed 19.3.2015
Secretary – Strategic Alliance Corporate
Services Pte Ltd, Appointed 1.1.2015
THANK YOU FOR YOUR SUPPORT

We are sincerely grateful for the generosity of our philanthropic donors whose investment, support and trust in our mission continues to motivate us in our work to empower rural communities to break free of the cycle of poverty. LEAP201 will continue to expand our programs and partnerships in Cambodia and Myanmar to reach and impact more lives. Each of the stories and accomplishments highlighted in this report serve as a reminder of the power of philanthropy, and with your continued support, we can realize our vision of a Southeast Asia where every individual can live with dignity and freedom. On behalf of our Board, staff and volunteers, LEAP201 thanks you for the inspiration you bring to us and to the lives of thousands of rural farmers, for whom your contribution has enabled sustained and lasting change.

DONOR CIRCLE

<table>
<thead>
<tr>
<th>Donor Circle</th>
<th>Donation</th>
<th>Donors</th>
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<tr>
<td>Angel</td>
<td>$1MM and above</td>
<td>Michael Lien</td>
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<tr>
<td>Cornerstone</td>
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<td>Far East Organization</td>
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<td>Stephen Riady Foundation</td>
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<td>Goh Yew Lin</td>
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Updated as at LEAP201 AGM on 31.07.2015

PARTNERS

LEAP201 is proud to partner with Newgate Communications, which has generously provided our organisation with pro bono guidance and services for our communications and public relations strategies.

Over the last year, Managing Partner, Terence Foo, and his highly skilled and professional team provided us with indispensable consultation and advocacy advice to build awareness for our work and to share our philosophy with the public.

We would like to thank Newgate Communications for their kind support towards the delivery of our mission.
CALL TO ACTION

LEAP201 is still a start-up and we can only succeed by working with like-minded friends—those who believe in empowerment, and those who believe that a little help can go a long way. We have only one goal: to fight poverty with empowerment, and to empower the poor to break out of the cycle of poverty and lift themselves above the poverty line of $2 a day. With your help, we can make a difference.

Get Involved: Volunteer with Us
The support of skilled volunteers and their dedication to our work has helped LEAP201 to grow. We are always seeking passionate people to join our mission. For more information on volunteer positions, please visit our website and fill in the application form, and we will get in touch with you!

Get Involved: Partner with Us
By partnering with organisations in the field, we can help our partners develop effective and sustainable projects, and broaden their impact to benefit more people. We are interested in working with partner organisations that match our program criteria—if you think your organisation would be a good fit to collaborate with LEAP201, we want to hear from you! We are seeking project proposals for innovative programmes targeted at adding value to rural livelihoods in Cambodia or Myanmar, where we currently operate. With an emphasis on well-designed interventions with measurable outcomes, we target projects that can be scaled or replicated after an initial pilot phase. For more information, please visit our website and pitch your project to us!

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Email: contact@leap201.org
Website: www.leap201.org

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